

# NURSERY AGENDA NORTH EAST

The 26th Summit meeting for leading executives in the Nursery Sector



**02 APRIL 2019**

**SLALEY HALL, HEXHAM, NORTHUMBERLAND**

**SUPPLIER INFORMATION**

Hawker Publications, Lombard Business Park, 12 Deer Park Road, Wimbledon, SW19 3TL  
Telephone: 0203 746 2617



## SUPPLIER INFORMATION

Nursery Agenda is organised by Nursery Management Today, the key Publication for owners, directors and senior managers in the nursery sector. We hold Nursery Agenda five times a year with South Agenda taking place in Basingstoke on 24 January 2019; North East Agenda in Northumberland on 02 April 2019; North West Agenda in Cheshire on 23 May 2019; Midlands Agenda on 02 July 2019 in Stratford upon Avon and Scottish Agenda on 30 August 2019 at the Glasgow Hilton.

Nursery Agenda is a proven and highly successful forum event which was launched in Sussex in January 2012 where Suppliers to the nursery sector get to meet senior management from the major and emerging Nursery Provider groups. Like most really good ideas it follows a simple concept - bringing Buyers and Sellers together. The reason it works so well is that the organisers understand the Nursery Sector and have contacts to bring the right people together. In short, Suppliers have the opportunity to have pre-arranged meetings with a very well targeted audience of self-selected potential buyers all within one day.



We recognised from the outset that the important business proposition for Suppliers was that they should meet the people who make decisions on buying their products and services. These include a number of levels of management, which is why we invite not just Buyers but also other members of the Decision Making Unit (DMU) such as Managing Directors, CEO's, FD's and owners. All the meetings are held in a large attractive room. The suppliers/sponsors sit at specific tables and the providers move between them using a pre-arranged timetable of meetings to guide them. The meetings last fifteen minutes with five minutes 'movement' time, and are split between the morning and afternoon with a good lunch between.

The Organisers have many years of experience within the Nursery market and know (in many cases personally) the key decision makers who have the authority to purchase. We specifically invite senior management and owners of nurseries who have the authority to purchase.

The Organisers also have many years experience of running a very successful and similar event in the Care Sector.

The senior executives who attend Nursery Agenda come because it gives them the opportunity to review, very cost-effectively and efficiently on one day, new and existing products and services to the nursery sector, and their purchasing plans as well as affording them the opportunity to make important Supplier contacts. The meetings also give them the opportunity to meet with peers at a similar management level, both in formal and informal groups, and to discuss the way forward for the sector.



Nursery Agenda will offer you at least fifteen structured face to face meetings with Nursery Providers. In addition you will have many opportunities for informal discussions with other Providers who were not on your meeting list. The event staff are always available to help and we may well be able to set up additional impromptu introductions between Suppliers and Providers on the day.

## SUPPLIER INFORMATION

### Slaley Hall – about our venue

Nestled in 1,000 acres of beautiful Northumberland countryside you'll find Slaley Hall, a wonderful Edwardian mansion full of charm and character. Whether you're here on a family getaway or wish to spend your wedding day with us at the hotel, our excellent facilities will be able to cater for your every need.

Inside Slaley Hall guests have access to our state-of-the-art health club, where a well-equipped gym, heated swimming pool and relaxing sauna can all be found. If you're in need of a little pampering, our luxurious spa can soothe away any aches and pains you may have. With spa therapists on site, we offer truly indulgent treatments designed to help you feel as good as new.

We have two fantastic dining outlets, Hadrian's Brasserie and The Claret Jug, along with The Dukes where we serve traditional afternoon tea. You'll certainly work up an appetite if you choose to enjoy one of our regular adventurous activities.

We encourage guests to go outdoors and enjoy fishing, archery, clay pigeon shooting and so much more which can all be found on site!



## SUPPLIER INFORMATION

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### FEEDBACK FROM THE NURSERY AGENDA:

*"I must say, you guys at the NMT do a fantastic job with these events. It is hands down the best value for money I have ever spent in marketing"*

Jonas Gundersen, Family

*"Once again a brilliant NMT event! For me and Jayne this was the best ever. The NMT staff are just great and the whole event ran very smoothly"*

Moira Planche, Cosy

*"Absolutely brilliant! In the morning we already saw 9 nurseries! It's a golden opportunity to meet & discuss our services"*

TTS Group

*"It was a well organised and a very good event. We were very pleased!"*

Royal Bank of Scotland (RBS)

*"Thank you! We had a wonderful time and met some great people. This event is excellent and offers some great opportunities too! The advantage of doing this is you are getting direct access to senior levels for a much more focused discussion"*

PBD Early Years Training

*"We've inched to over 310 sites – not a bad day's work! Thanks Nursery Agenda!"*

Connect Technology Group

*"We came to learn about the latest sector news but have come away having had the opportunity to network and make great contacts"*

A Step Ahead Nurseries

*"Brilliant event as always! Much busier than last year and always very successful. Managed to make new contacts and have already got the ball rolling with some suppliers"*

Bluebell Children's Nurseries

*"We are now gold customers of Consortium and spent in excess of £75,000"*

Nicole Politis, Director, Portico Nursery Group

*"Enjoyed fantastic 24 hours at NMT Agenda – wonderful to catch up with so many clients and friends"*

Courteney Donaldson, Christie + Co

*"It's been a very good day – we've met with some of our existing and new customers and it has been a great chance to catch up"*

Community Playthings

*"It was a very worthwhile event from a provider's perspective. We appreciate the opportunity to network, to discuss current issues and to meet current and prospective suppliers. It is beneficial to increase our awareness of services and products available and to meet with and discuss these with suppliers themselves"*

Paintpots Nursery Group

## SUPPLIER INFORMATION

### SCHEDULE 02 APRIL 2019

09.00 - 09.45:	Registration
09.45 - 10.00:	Welcome Address: Dr Richard Hawkins, Editor-in-Chief, Nursery Management Today
10.00 - 11.20:	Scheduled Meetings
11.20 - 11.40:	Tea and Coffee
11.40 - 13.20:	Scheduled Meetings
13.20 - 14.20:	Lunch
14.20 - 16.20:	Scheduled Meetings
16.20 - 16.30:	Tea and Coffee
16.30 - 17.30:	Management Hot Topics Q&A Session
19.00 - 19.45:	Local Cheese Tasting & Drinks Reception
19.45 - 22.00:	Dinner
22.00 onwards:	Networking in the bar
03 April 2019	Depart after breakfast



### SUPPLIER COSTS

Benefits to include:

- Logo on all marketing material for the event, both printed in NMT magazine, email and on our website [www.nmt-magazine.co.uk](http://www.nmt-magazine.co.uk)
- Appointment table at the venue for up to 2 staff places
- Minimum of 15 timetabled appointments with providers
- 24 hour refreshments for two people to include lunch, dinner and breakfast plus overnight accommodation

Cost £3,200 + vat



### SPONSORSHIP OPPORTUNITIES

#### MAIN SPONSOR:

Benefits include:

- Prominent logo on all marketing materials for the event, both printed in NMT magazine, email and on our website [www.nmt-magazine.co.uk](http://www.nmt-magazine.co.uk)
- Prominent logo on all signage at the event
- Extra 2 dinner places for guests/colleagues you may wish to invite
- Appointment table at the venue for up to 2 staff places
- Minimum of 15 timetabled appointments with providers
- 24 hour refreshments for two people to include lunch, dinner and breakfast plus overnight accommodation
- Whole page ad and company profile in NMT Magazine

Cost £4,500 + vat

## SUPPLIER INFORMATION

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### DINNER SPONSOR:

Benefits to include:

- Opportunity to make short speech at the Dinner
- Logo on all marketing material for the event, both printed in NMT magazine, email and on our website [www.nmt-magazine.co.uk](http://www.nmt-magazine.co.uk)
- Logo on all signage at the Dinner
- 2 dinner places
- Half page ad in NMT worth £715 + vat

Cost £600 + vat



### DRINKS RECEPTION SPONSOR

Benefits to include:

- Logo on all marketing material for the event, both printed in NMT magazine, email and on our website [www.nmt-magazine.co.uk](http://www.nmt-magazine.co.uk)
- Logo on signage at the Drinks Reception
- 2 dinner places
- Half page ad in NMT worth £715 + vat

Cost £600 + vat



### CHEESE TASTING SPONSOR:

Benefits to include:

- Sponsor gets to put 'pop-up' banner in room
- Logo on all marketing material for the event, both printed in NMT magazine, email and on our website [www.nmt-magazine.co.uk](http://www.nmt-magazine.co.uk)
- Logo on all signage at the cheese tasting
- 2 dinner places
- Half page ad in NMT worth £715 + vat

Cost £600 + vat



**For all enquiries and further information please contact Caroline Bown**  
**Via email at: [caroline@hawkerpublications.com](mailto:caroline@hawkerpublications.com)**

ATTENDEE LIST FROM NURSERY AGENDA NORTH 2018

Abbott, Amika	Shine Childcare	Hageman, Sue	FirstSteps Software	Pajpani, Ash	Blossom Educational
Abbott, Graham	Shine Childcare	Hammond, Jodie	Ontex Healthcare	Pangburn, Rachel	Hope Education
Ashton, Laura	Brooklands Childcare Ltd	Harris, Paul	Early Years Direct	Pickup, John	Connect Childcare
Ashton, Steve	Millhouse Manufacturing and Design	Harris, Sue	Early Years Direct	Piercy, Véronique	NMT Magazine
Atkinson, Fiona	Sky High Achievers Nursery Group	Hawkins, Richard	NMT Magazine	Pietosi, Bianca	Blossom Educational
Barth, Ian	Community Playthings	Hindle, Peter	Le Monde Petit Ltd	Planche, Moira	Cosy
Barth, Olivia	Community Playthings	Humphrey, Stuart	Timotay Playscapes	Politis, Nicole	Portico Day Nurseries Ltd
Beck, Sofia	Christie & Co	Hunt, Jane	Creative Play UK Ltd	Politis, Sava	Kings Park
Beckett, Charlie	Evolution Childcare	Hunter, Rebecca	Bertram Nursery Group	Reardon, Darryl	Connect Childcare
Bennett, Gareth	Allied Irish Bank	Hyde, Jackie	dot2dot	Reilly, Matthew	Lifetime Training
Bennett, Lizzie	TTS Group Ltd	Hyde, Jenny	dot2dot	Roberts, Clare	Kids Planet
Beswick, Maggie	Ashworth View Nursery & Heaton Park View Nursery	Ingeman, Kimberly	Famly	Sagar, Elaine	Sunflower Group
Bijster, Laura	Route2 Education Ltd	Jackson, Craig	Portico Day Nurseries Ltd	Sarayreh, Carlette	Early Years Care & Education Ltd
Bijster, Richard	Route2 Education Ltd	Johnson, Jennie	Kids Allowed	Scott, Ally	BNG Training
Bingham, Jayne	Cosy	Jones, Emma	Village Nursery Group	Shaw, Alex	Ontex Healthcare
Body, Jo	The Consortium Early Years	Jones, Nicola	NMT Magazine	Shelley, Jo	TTS Group Ltd
Booth, David	Allied Irish Bank	King, Neil	Timotay Playscapes	Simpson, Kate	Kids adVentures (part of Social adVentures)
Bowern, Caroline	NMT Magazine	Lansbury, Daphne	Millhouse Manufacturing and Design	Smith, Melanie	dot2dot
Briggs, Shelley	Sunbeams Day Nursery	Lightley, Julie	Village Nursery Group	Steggar, Mel	Swineshead Preschool
Broster, Tim	Creative Play UK Ltd	Livesey, Katy	Brighter Beginnings	Stericker, Kristie	Twinkles Nurseries
Brown, Mark	The Learning Escape by TG Escapes Ltd	Loftus, Chris	Kids adVentures (part of Social adVentures)	Stokes, Karl	The Learning Escape by TG Escapes Ltd
Brown, Nick	Christie & Co	Mannering, Julie	The Cheshire Day Nursery Group	Strangways, Gail	eyLog
Burling, Brenda	The Cheshire Day Nursery Group	Mapley, Lisa	Early Years Care & Education Ltd	Swindells, Joanne	KidsZone Nurseries
Burns, Michelle	Hope Education	Marsland, Vicky	Christie & Co	Taylor, Ginny	Wind in the Willows Childcare Ltd
Caldwell, Jenna	Redwoods Dowling Kerr	McArthur, Ken	Polly Anna's Nursery, York	Thakrar, Sam	Blossom Educational
Chawla, Rachit	eyLog	McArthur, Liz	Polly Anna's Nursery, York	Thakrar, Sara	Blossom Educational
Clayton, Kevin	Parentapps	McCarroll, Siobhan	Dunky's Day Nurseries	Thomas, Helen	Kings Park
Cobb, Steven	daynurseries.co.uk	McCormick, Lauren	Brighter Beginnings	Thomas, Kevin	Parentapps
Crossley, Jen	The Consortium Early Years	McCullagh, Clare	Rosedene Nurseries Ltd.	Thomas, Sophie	Ashworth View Nursery & Heaton Park View Nursery
Daniel, Philip	Lifetime Training	McCullagh, John	Rosedene Nurseries Ltd.	Thompson, Ian	Funcare Ltd
Darraugh, Scott	Kids adVentures (part of Social adVentures)	McLean, Jane	Dunky's Day Nurseries	Thompson, Josy	Funcare Ltd
Dee, Sarah	Bertram Nursery Group	Melia, Carole	KidsZone Nurseries	Turner, Alison	Kaleidoscope Day Nurseries Ltd
Donaldson, Courtney	Christie & Co	Middlebrook, Jane	Kaleidoscope Day Nurseries Ltd	Webb, Alison	Eureka! Nursery
Drage, Ian	Route2 Education Ltd	Misiowiec, Martin	Famly	Whistance, Kate	Kids Allowed
Ellison, Sarah	Redwoods Dowling Kerr	Morris, Edward	Bambini Recruitment Limited	Whitehead, Judy	Hope Education
Fenton, Sharon	Rosy Apple Childcare Ltd	Morris, James	Bambini Recruitment Limited		
Fisher, Joanne	BNG Training	Murray, Tracey	Wind in the Willows Childcare Ltd		
Fletcher, Carolyn	Swineshead Preschool	Nicholson, Jodie	Twinkles Nurseries		
Fox, Sarah	Evolution Childcare	Oldbury-Platt, Adele	Brooklands Childcare Ltd		
Gibson, Alan	FirstSteps Software	Omole, Andrew	WMB Childcare Limited		
Gill, Matt	The Learning Escape by TG Escapes Ltd	Omole, Folake	WMB Childcare Limited		
Gineviciute, Gabriele	NMT Magazine				
Gundersen, Jonas	Famly				