

# NURSERY AGENDA SOUTH

The 20th Summit meeting for leading executives in the Nursery Sector



30 January 2018

Ashford International Hotel

## SUPPLIER INFORMATION

Hawker Publications, Culvert House, Culvert Road, Battersea, London, SW11 5DH  
Tel: 0207 720 2108 Fax: 0207 498 3023



## SUPPLIER INFORMATION

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Nursery Agenda is organised by Nursery Management Today, the key Publication for owners, directors and managers in the nursery sector. We hold Nursery Agenda five times a year with South Agenda taking place in January; North Agenda in March at Oulton Hall, Leeds; Midlands Agenda on 22 May 2018 at Stratford Manor, Stratford upon Avon; Southwest Agenda on 3 July 2018 at DoubleTree by Hilton, Cadbury House Hotel, Bristol South and Scottish Agenda on 31 August 2018 at the Glasgow Hilton.

Nursery Agenda is a proven and highly successful forum event which was launched in Sussex in January 2012 where Suppliers to the nursery sector get to meet senior management from the major and emerging Nursery Provider groups. Like most really good ideas it follows a simple concept - bringing Buyers and Sellers together. The reason it works so well is that the organisers understand the Nursery Sector and have contacts to bring the right people together. In short, Suppliers have the opportunity to have pre-arranged meetings with a very well targeted audience of self-selected potential buyers all within one day.



We recognised from the outset that the important business proposition for Suppliers was that they should meet the people who make decisions on buying their products and services. These include a number of levels of management, which is why we invite not just Buyers but also other members of the Decision Making Unit (DMU) such as Managing Directors, CEO's, FD's and owners. All the meetings are held in a large attractive room. The suppliers/ sponsors sit at specific tables and the providers move between them using a pre-arranged timetable of meetings to guide them. The meetings last fifteen minutes with five minutes 'movement' time, and are split between the morning and afternoon with a good lunch between.

The Organisers have many years of experience within the Nursery market and know (in many cases personally) the key decision makers who have the authority to purchase. We specifically invite senior management and owners of nurseries who have the authority to purchase.

The Organisers also have many years experience of running a very successful and similar event in the Care Sector.

The senior executives who attend Nursery Agenda come because it gives them the opportunity to review, very cost-effectively and efficiently on one day, new and existing products and services to the nursery sector, and their purchasing plans as well as affording them the opportunity to make important Supplier contacts. The meetings also give them the opportunity to meet with peers at a similar management level, both in formal and informal groups, and to discuss the way forward for the sector.



Nursery Agenda will offer you at least fifteen structured face to face meetings with Nursery Providers. In addition you will have many opportunities for informal discussions with other Providers who were not on your meeting list. The event staff are always available to help and we may well be able to set up additional impromptu introductions between Suppliers and Providers on the day.

## SUPPLIER INFORMATION

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### FEEDBACK FROM THE NURSERY AGENDA:

*"I must say, you guys at the NMT do a fantastic job with these events. It is hands down the best value for money I have ever spent in marketing"*

Jonas Gundersen, Family

*"Absolutely brilliant! In the morning we already saw 9 nurseries! It's a golden opportunity to meet & discuss our services"*

TTS Group

*"It was a well organised and a very good event. We were very pleased!"*

Royal Bank of Scotland (RBS)

*"Thank you! We had a wonderful time and met some great people. This event is excellent and offers some great opportunities too! The advantage of doing this is you are getting direct access to senior levels for a much more focused discussion"*

PBD Early Years Training

*"We've inched to over 310 sites – not a bad day's work! Thanks Nursery Agenda!"*

Connect Technology Group

*"We came to learn about the latest sector news but have come away having had the opportunity to network and make great contacts"*

A Step Ahead Nurseries

*"Brilliant event as always! Much busier than last year and always very successful. Managed to make new contacts and have already got the ball rolling with some suppliers"*

Bluebell Children's Nurseries

*"Enjoyed fantastic 24 hours at NMT Agenda – wonderful to catch up with so many clients and friends"*

Courteney Donaldson, Christie + Co

*"It's been a very good day – we've met with some of our existing and new customers and it has been a great chance to catch up"*

Community Playthings

*"It was a very worthwhile event from a provider's perspective. We appreciate the opportunity to network, to discuss current issues and to meet current and prospective suppliers. It is beneficial to increase our awareness of services and products available and to meet with and discuss these with suppliers themselves"*

Paintpots Nursery Group

**SUPPLIER INFORMATION**

**SCHEDULE 30TH JANUARY**

09.00 - 09.45:	Registration
09.45 - 10.00:	Welcome Address: Dr Richard Hawkins, Editor-in-Chief, Nursery Management Today
10.00 - 11.20:	Scheduled Meetings
11.20 - 11.40:	Tea and Coffee
11.40 - 13.20:	Scheduled Meetings
13.20 - 14.20:	Lunch
14.20 - 16.20:	Scheduled Meetings
16.20 - 16.30:	Tea and Coffee
16.30 - 17.30:	Management Hot Topics Q&A Session
19.00 - 19.45:	Local Cheese Tasting and Drinks Reception
19.45 - 22.00:	Dinner
22.00 onwards:	Networking in the bar



**SUPPLIER COSTS**

Benefits to include:

- Logo on all marketing material for the event, both printed in NMT magazine, email and on our website [www.nmt-magazine.co.uk](http://www.nmt-magazine.co.uk)
- Appointment table at the venue for up to 2 staff places
- Minimum of 15 timetabled appointments with providers
- 24 hour refreshments for two people to include lunch, dinner and breakfast plus overnight accommodation

Cost £3,200 + VAT



**SPONSORSHIP OPPORTUNITIES**

**MAIN SPONSOR:** booked by 

Benefits include:

- Prominent logo on all marketing materials for the event, both printed in NMT magazine, email and on our website [www.nmt-magazine.co.uk](http://www.nmt-magazine.co.uk)
- Prominent logo on all signage at the event
- Opportunity to give welcome speech
- Extra 2 dinner places for guests/colleagues you may wish to invite
- Appointment table at the venue for up to 2 staff places
- Minimum of 15 timetabled appointments with providers
- 24 hour refreshments for two people to include lunch, dinner and breakfast plus overnight accommodation
- Whole page ad and company profile in NMT Magazine

## SUPPLIER INFORMATION

### DINNER SPONSOR

Benefits to include:

- Opportunity to make short speech at the Dinner
- Logo on all marketing material for the event, both printed in NMT magazine, email and on our website [www.nmt-magazine.co.uk](http://www.nmt-magazine.co.uk)
- Logo on all signage at the Dinner
- 2 dinner places
- Half page ad in NMT worth £715 + VAT

Cost £600 + VAT



### DRINKS RECEPTION SPONSOR

Benefits to include:

- Logo on all marketing material for the event, both printed in NMT magazine, email and on our website [www.nmt-magazine.co.uk](http://www.nmt-magazine.co.uk)
- Logo on signage at the Drinks Reception
- 2 dinner places
- Half page ad in NMT worth £715 + VAT

Cost £600 + VAT



### CHEESE TASTING SPONSOR:

Benefits to include:

- Logo on all marketing material for the event, both printed in NMT magazine, email and on our website [www.nmt-magazine.co.uk](http://www.nmt-magazine.co.uk)
- Logo on all signage at the cheese tasting
- 2 dinner places
- Half page ad in NMT worth £715 + VAT

Cost £600 + VAT



**For all enquiries and further information please contact Caroline Bown on  
07974 643 292 or [caroline@hawkerpublications.com](mailto:caroline@hawkerpublications.com)**

ATTENDEE LIST FROM NURSERY AGENDA SOUTH 2017

Alderson, Amy	Tops Day Nurseries	Gambino, James	Creative Play UK Ltd	Misiowiec, Martin	Family
Anscombe, James	Morton Michel	Gibson, Alan	FirstSteps Software	Moore, Adrian	Kiddi Caru Day Nurseries
Barth, Ian	Community Playthings	Gill, Matt	The Learning Escape by TG Escapes Ltd	Nasser, Dawn	Rose House Montessori School and Pre-schools (Spectrum Montessori Ltd)
Barth, Olivia	Community Playthings	Gill, Natalie	Family	Nasser, Tariq	Rose House Montessori School and Pre-schools (Spectrum Montessori Ltd)
Benson, Carole Anne	Tudor House Montessori Group	Goodridge, Karl	Caring Kindergartens	Newman, Sue	Boogie Mites UK Ltd
Benson, Roy	Tudor House Montessori Group	Graham, Stuart	Complete Childcare	Nisbett, Sian	Dizzy Ducks Day Nurseries
Blackwell, Fiona	Kiddi Caru Day Nurseries	Gray, Kirsty	Bright Horizons Family Solutions	Ogden Meade, Antonia	A Step Ahead Ltd
Bordessa, Michelle	Childbase Partnership	Gundersen, Jonas	Family	O'Hare, Justine	Zoom Nurseries Ltd
Boughey, Kerry	The Chase Nursery	Hadland, Cheryl	Tops Day Nurseries	O'Rourke, Faye	Dizzy Ducks Day Nurseries
Boughey, Richard	The Chase Nursery	Hammond, Deborah	Hope Education	Patel, Kaushika	Happy Tree Ltd
Bowern, Caroline	Nursery Management Today	Hammond, Jodie	Ontex Healthcare	Peach, Kate	Each Peach Childcare
Bradley, Kim	Mace Montessori School	Hammond, John	Bridge Lane Nurseries	Peat, Rebecca	Lifetime Training
Broster, Tim	Creative Play UK Ltd	Happe, Linda	Zoom Nurseries Ltd	Pimentel, Ruth	Toad Hall Nursery Group
Brown, Lorraine	A Step Ahead Ltd	Harman, Jessica	Nursery Management Today	Planche, Moira	Cosy
Brown, Nick	Christie & Co	Harris, Paul	Early Years Direct	Potter, Simon	daynurseries.co.uk
Burns, Michelle	Hope Education	Harris, Sue	Early Years Direct	Randall, Juliette	ERIC, The Children's Bowel & Bladder Charity
Caldwell, Jenna	Treetops Nurseries Ltd	Hawkins, Richard	Nursery Management Today	Reardon, Darryl	Connect Childcare
Carter, Simone	Bright Horizons Family Solutions	Hepburn, Victoria	The Consortium Early Years	Robb, Fiona	Nursery Management Today
Chauhan, Punam	TTS Group Ltd	Hodson, Alec	Complete Childcare	Rolfe, Nigel	Cherry Childcare Ltd
Chawla, Rachit	eyLog - The Early Years Log	Horne, Emma	Action for Children	Rowe, Liz	Action for Children
Churchill, Sue	Nursery Management Today	House, Mel	The Consortium Early Years	Rowland, Lisa	Treetops Nurseries Ltd
Cobb, Steven	daynurseries.co.uk	Hoyland, Edward	Hopscotch Early Years Consultancy	Shaw, Alex	Ontex Healthcare
Collins, Elayne	Childbase Partnership	Hoyland, Laura	Hopscotch Early Years Consultancy	Stokes, Karl	The Learning Escape by TG Escapes Ltd
Colman, Rachael	Sapphires Nursery School	Hyare, Amar	Little Flowers Day Nursery	Storey, Tracey	ICP Nurseries Limited
Coope, Clair	Bluebell Children's Nursery	Hyde, Jackie	dot2dot	Taylor, Tim	eyLog - The Early Years Log
Cornhill, Gary	Timotay Playscapes	Hyde, Jenny	dot2dot	Taylor-Sabine, Jannine	Morleys (Bicester) Ltd
Daniels, Philip	Lifetime Training	Izard, Caroline	Morleys (Bicester) Ltd	Thomas, Harriet	Boogie Mites UK Ltd
de Villiers, Anita	Caring Kindergartens	Jones, Claire	Sunhill Daycare (Europe) Ltd	Watson, Emma	Sapphires Nursery School
Dean, Joanne	TTS Group Ltd	Jones, Nicola	Nursery Management Today	Weston, Bev	Honeytree Day Nursery
Donaldson, Courtney	Christie & Co	Kilby, Toni	Eduko Education Limited	Weston, Phil	Honeytree Day Nursery
Drage, Ian	Route2/Digital Nursery	Lansbury, Daphne	Millhouse Manufacturing and Design	Wheele, Rob	Shout Aloud
Duffy, Lara	Crystal Childcare Ltd	Laver, Helen	Connect Childcare	Whitehead, Judy	Hope Education
Duffy, Lorraine	Crystal Childcare Ltd	Lee, Sharon	Mace Montessori School	Whyte, Leigh	The Chase Nursery
Dyke, Jane	Yellow Dot Nursery	Lotfpour, Roonak	Tenderlinks Day Nursery	Willets, Christopher	Seymour House
Eavis Wix, Charlotte	Toad Hall Nursery Group	Love, Kirsty	Sunhill Daycare (Europe) Ltd	Williams, Linda	TTS Group Ltd
Eckersley, Ian	YPO	Lowe, Paul	The Consortium Early Years	Wright, Anna	Paint Pots Preschool and Nursery
Elliot, Gaynor	YPO	Lowings, Genevieve	Morton Michel	Wright, Caroline	Eduko Education Limited
Ellison, Sarah	Redwoods Dowling Kerr	Mahajan, Neelu	FirstSteps Software	Wright, David	Paint Pots Preschool and Nursery
Ellse, Peter	Cosy	Marston, Chris	The Consortium Early Years		
Falconer, Heidi	Bright Horizons Family Solutions	Martin, Sarah	Yellow Dot Nursery		
Foley, Olivia	Hungry Caterpillar Day Nurseries Ltd	McCammon, Gillian	Redwoods Dowling Kerr		
Foley, Tim	Hungry Caterpillar Day Nurseries Ltd	McElwee, Majella	Happy Tree Ltd		
Fuidge, Jackie	ERIC, The Children's Bowel & Bladder Charity	McWilliams, Angela	Tenderlinks Day Nursery		
		Mead, Anna	Polly's Day Nurseries		
		Mead, Dan	Polly's Day Nurseries		