

NURSERY AGENDA SOUTHWEST

The 14th Summit meeting for leading executives in the Nursery Sector



5th July 2017

DoubleTree by Hilton, Cadbury House Hotel, Bristol South

SUPPLIER INFORMATION

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Nursery Agenda is organised by Nursery Management Today, the key Publication for managers in the nursery sector. We hold Nursery Agenda four times a year with Southern Agenda taking place in January, North Agenda in April, Southwest Agenda in July and Scottish Agenda in September.

Nursery Agenda is a proven and highly successful forum event which was launched in Sussex in January 2012 where Suppliers to the nursery sector get to meet senior management from the major and emerging Nursery Provider groups. Like most really good ideas it follows a simple concept - bringing Buyers and Sellers together. The reason it works so well is that the organisers understand the Nursery Sector and have contacts to bring the right people together. In short, Suppliers have the opportunity to have pre-arranged meetings with a very well targeted audience of self-selected potential buyers all within one day.



We recognised from the outset that the important business proposition for Suppliers was that they should meet the people who make decisions on buying their products and services. These include a number of levels of management, which is why we invite not just Buyers but also other members of the Decision Making Unit (DMU) such as Managing Directors, CEO's, FD's and owners. All the meetings are held in a large attractive room. The suppliers/sponsors sit at specific tables and the providers move between them using a pre-arranged timetable of meetings to guide them. The meetings last fifteen minutes with five minutes 'movement' time, and are split between the morning and afternoon with a good lunch between.

The Organisers have many years of experience within the Nursery market and know (in many cases personally) the key decision makers who have the authority to purchase. We specifically invite senior management and owners of nurseries who have the authority to purchase. The Organisers also have many years experience of running a very successful and similar event in the Care Sector.

The senior executives who attend Nursery Agenda come because it gives them the opportunity to review, very cost-effectively and efficiently on one day, new and existing products and services to the nursery sector, and their purchasing plans as well as affording them the opportunity to make important Supplier contacts. The meetings also give them the opportunity to meet with peers at a similar management level, both in formal and informal groups, and to discuss the way forward for the sector.



Nursery Agenda will offer you at least fifteen structured face to face meetings with Nursery Providers. In addition you will have many opportunities for informal discussions with other Providers who were not on your meeting list. The event staff are always available to help and we may well be able to set up additional impromptu introductions between Suppliers and Providers on the day.

SUPPLIER INFORMATION

DoubleTree by Hilton, Cadbury House Hotel, Bristol South – about our venue

Welcome to DoubleTree by Hilton Hotel Bristol South - Cadbury House and enjoy our delicious freshly baked cookie upon arrival. This boutique-style hotel was originally known as Cadbury House, and is based at the bottom of Cadbury Hill. Built in 1790, it retains many original features of period property.

The hotel is situated in a semi-rural area boasting six acres of landscape gardens, yet remains close to all amenities. Visit Bristol city center, only a 20-minute drive from the hotel, hire a bicycle and explore the local area or enjoy a round of golf. Bristol Airport is six miles away, and Yatton train station, with direct links to London, is just down the road.

Every guest room at DoubleTree Bristol South features stylish décor mixing modern design with the period charm of this 18th century house. Host a meeting or event at the hotel with a range of flexible conference and banquet facilities and let our professional staff assist you from planning to execution.

Work out in the award-winning health club or take part in an exercise class in the spin or dance studio. For a more relaxing activity, unwind in the hotel spa and indulge in a beauty treatment. Savor the finest quality steaks and seasonal produce at the recently refurbished Marco Pierre White Steakhouse Bar & Grill. Unwind in the Lounge with your favorite drink or relax in the Living Room and admire stunning views from the terrace.

On-site complimentary parking for over 300 cars is also available.

Highlights

- Semi-rural location, complemented by fantastic views across the Bristol Channel
- Only minutes from the M5 motorway, Bristol Airport and Bristol City Centre
- Award winning Spa with over 80 treatments, salon, sauna, whirlpool and pool
- Marco Pierre White Steakhouse Bar & Grill serving the finest, locally sourced steaks
- Flexible conference and banquet facilities, ideal for meetings and special events
- A beautiful backdrop for any special occasion; great for teambuilding activities

What to do around here

The stunning, semi-rural location of DoubleTree by Hilton Hotel Bristol South - Cadbury House offers guests a host of recreational activities and local attractions. Hire a bicycle from the hotel and cycle round the local area and Strawberry Line cycle ride, or enjoy a round of golf on the nearby golf course. Explore the world-famous Cheddar Gorge with its stunning caves and cliff top walks. Visit the seaside resort of Weston-super-Mare, just a 20-minute drive away, and enjoy a fun day out for all the family with exciting rides, attractions and events. Bristol Zoo is also open year round and offers an amazing insight into the world of animals, including special events and displays, fascinating lectures and discovery days. Take a train from the Yatton station, located a mile away, and enjoy easy access to all the tourist attractions of the South West.

SUPPLIER INFORMATION

FEEDBACK FROM THE NURSERY AGENDA:

“Absolutely brilliant! In the morning we already saw 9 nurseries! It’s a golden opportunity to meet & discuss our services” TTS Group

“It was a well organised and a very good event. We were very pleased!”
Royal Bank of Scotland (RBS)

“Thank you! We had a wonderful time and met some great people. This event is excellent and offers some great opportunities too! The advantage of doing this is you are getting direct access to senior levels for a much more focused discussion” PBD Early Years Training

“Another first-class Nursery Agenda seamlessly organised by Team NMT. A really super venue, engaged providers and yet again ‘a real buzz’ in the room. Thank you....” The Consortium Early Years

“It was a very worthwhile event from a provider’s perspective. We appreciate the opportunity to network, to discuss current issues and to meet current and prospective suppliers. It is beneficial to increase our awareness of services and products available and to meet with and discuss these with suppliers themselves” Paintpots Nursery Group

“We came to learn about the latest sector news but have come away having had the opportunity to network and make great contacts”
A Step Ahead Nurseries

“Brilliant event as always! Much busier than last year and always very successful. Managed to make new contacts and have already got the ball rolling with some suppliers” Bluebell Children’s Nurseries

“Enjoyed fantastic 24 hours at NMT Agenda – wonderful to catch up with so many clients and friends” Courteney Donaldson, Christie + Co

“It’s been a very good day – we’ve met with some of our existing and new customers and it has been a great chance to catch up”
Community Playthings

SUPPLIER INFORMATION

SCHEDULE 5TH JULY

9.00am:	Registration
9.45am:	Introduction from Dr Richard Hawkins, Editor-in-Chief, Nursery Management Today and our Main Sponsor
10.15am-1.15pm:	Scheduled meetings
1.15pm-2.15pm:	Lunch
2.15pm-4.15pm:	Scheduled meetings
4.15pm-4.30pm:	Tea & coffee
4.30pm-5.30pm:	Management Hot Topics Q&A Session
5.30pm-7.00pm:	Free time
7.00pm-7.45pm:	Cheese Tasting and Drinks Reception
7.45pm-9.45pm:	Dinner/BBQ
9.45pm onwards:	Networking in the bar



SUPPLIER COSTS

Benefits to include:

- Logo on all marketing material for the event, both printed in NMT magazine, email and on our website www.nmt-magazine.co.uk
- Appointment table at the venue for up to 2 staff places
- Minimum of 15 timetabled appointments with providers
- 24 hour refreshments for two people to include lunch, dinner and breakfast plus overnight accommodation

Cost £3,200 + vat



SPONSORSHIP OPPORTUNITIES

MAIN SPONSOR:

Benefits include:

- Prominent logo on all marketing materials for the event, both printed in NMT magazine, email and on our website www.nmt-magazine.co.uk
- Prominent logo on all signage at the event
- Extra 2 dinner places for guests/colleagues you may wish to invite
- Appointment table at the venue for up to 2 staff places
- Minimum of 15 timetabled appointments with providers
- 24 hour refreshments for two people to include lunch, dinner and breakfast plus overnight accommodation
- Whole page ad and company profile in NMT Magazine

Cost £4,500 + vat

SUPPLIER INFORMATION

DINNER/BBQ SPONSOR:

Benefits to include:

- Opportunity to make short speech at the Dinner
- Logo on all marketing material for the event, both printed in NMT magazine, email and on our website www.nmt-magazine.co.uk
- Logo on all signage at the Dinner
- 2 dinner places
- Half page ad in NMT worth £715 + vat

Cost £600 + vat



DRINKS RECEPTION SPONSOR

Benefits to include:

- Logo on all marketing material for the event, both printed in NMT magazine, email and on our website www.nmt-magazine.co.uk
- Logo on signage at the Drinks Reception
- 2 dinner places
- Half page ad in NMT worth £715 + vat

Cost £600 + vat



CHEESE TASTING SPONSOR:

Benefits to include:

- Logo on all marketing material for the event, both printed in NMT magazine, email and on our website www.nmt-magazine.co.uk
- Logo on all signage at event
- Half page ad in NMT worth £715 + vat

Cost £600 + vat



For all enquiries and further information please contact Caroline Bown
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