

# NURSERY AGENDA NORTH

The 17th Summit meeting for leading executives in the Nursery Sector



25th April 2017

OULTON HALL, LEEDS

## SUPPLIER INFORMATION

Hawker Publications, Culvert House, Culvert Road, Battersea, London, SW11 5DH  
Tel: 0207 720 2108 Fax: 0207 498 3023



## SUPPLIER INFORMATION

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Nursery Agenda is organised by Nursery Management Today, the key Publication for managers in the nursery sector. We hold Nursery Agenda four times a year with Southern Agenda taking place in January, North Agenda in April, Southwest Agenda (new location) in July and Scottish Agenda in September.

Nursery Agenda is a proven and highly successful forum event which was launched in Sussex in January 2012 where Suppliers to the nursery sector get to meet senior management from the major and emerging Nursery Provider groups. Like most really good ideas it follows a simple concept - bringing Buyers and Sellers together. The reason it works so well is that the organisers understand the Nursery Sector and have contacts to bring the right people together. In short, Suppliers have the opportunity to have pre-arranged meetings with a very well targeted audience of self-selected potential buyers all within one day.



We recognised from the outset that the important business proposition for Suppliers was that they should meet the people who make decisions on buying their products and services. These include a number of levels of management, which is why we invite not just Buyers but also other members of the Decision Making Unit (DMU) such as Managing Directors, CEO's, FD's and owners. All the meetings are held in a large attractive room. The suppliers/sponsors sit at specific tables and the providers move between them using a pre-arranged timetable of meetings to guide them. The meetings last fifteen minutes with five minutes 'movement' time, and are split between the morning and afternoon with a good lunch between.

The Organisers have many years of experience within the Nursery market and know (in many cases personally) the key decision makers who have the authority to purchase. We specifically invite senior management and owners of nurseries who have the authority to purchase. The Organisers also have many years experience of running a very successful and similar event in the Care Sector.

The senior executives who attend Nursery Agenda come because it gives them the opportunity to review, very cost-effectively and efficiently on one day, new and existing products and services to the nursery sector, and their purchasing plans as well as affording them the opportunity to make important Supplier contacts. The meetings also give them the opportunity to meet with peers at a similar management level, both in formal and informal groups, and to discuss the way forward for the sector.



Nursery Agenda will offer you at least fifteen structured face to face meetings with Nursery Providers. In addition you will have many opportunities for informal discussions with other Providers who were not on your meeting list. The event staff are always available to help and we may well be able to set up additional impromptu introductions between Suppliers and Providers on the day.

## SUPPLIER INFORMATION

### Oulton Hall & Spa – about our venue

Welcome to Nursery Agenda North, Yorkshire and QHotels Oulton Hall & Spa. Perfectly located to explore the whole of Yorkshire, situated only 2 miles from junction 30 off the M62 or Junction 44 off the M1. Standing within the beautiful Yorkshire countryside close to Leeds, Oulton Hall combines all the elegance of a mid 18th century mansion with the modern facilities you would expect for business and leisure, including, Champagne Bar, Whiskey Snug, Drawing Room serving traditional afternoon tea, 2 restaurants, not to mention the 7 individually designed suites and the conference and banqueting facilities for up to 350 guests.

An incredible, mid 18th century mansion with breathtaking gardens, that has been lovingly restored and extended to create a hotel with a traditional character and unique charm offering everything a guest needs to ease the stresses of everyday life. Golfers will relish the challenge of the championship Calverley course, or why not treat yourself to a relaxing health and beauty treatment in the Spa at the Oulton Club? Alternatively, stretch out in the heated indoor pool or get energised in the fully equipped techno gym. Then finish the day off with the very best in British cuisine in the double Rosette Award winning Calverley Grill or, for a more informal meal, The Claret Jug Bistro is the perfect location overlooking the 18th Hole to enjoy a scrumptious hearty British Classic meal!

Time spent at Grade II listed Oulton Hall will linger long in the memory. This is the Life at Oulton Hall & Spa



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### FEEDBACK FROM THE NURSERY AGENDA:

#### QUOTES FROM PREVIOUS SUPPLIER ATTENDEES

“Always a great event for meeting new customers and catching up with current customers - very well organised and relaxed but still professional” TTS Group

“Another first-class Nursery Agenda seamlessly organised by Team NMT. A really super venue, engaged providers and yet again ‘a real buzz’ in the room” The Consortium Early Years

“A fantastic event for business in general”

“Superb event. You are always accommodating and I thoroughly appreciate all your events” Millhouse

“It was a great opportunity to meet potential customers, link up with loyal ones and increase awareness” YPO

#### QUOTES FROM PREVIOUS PROVIDER ATTENDEES

“It was so helpful to be able to share information, learn about new products and feel supported” Jo, Clarence House Nurseries

“We came to learn about the latest sector news but have come away having had the opportunity to network and make some great contacts” A Step Ahead Nurseries

“A great platform to meet other settings and tap into resources available” Christina McFarland, Stepping Stones Crèche

“I would just like to say thank you, it was very well organised and staff just couldn’t do enough to make sure everyone got out of the event what they wanted to” Alison Hill, Paper Moon Nurseries

“It is lovely to meet with people passionate about the childcare sector and spend time networking and making contacts” Dunky’s Day Nurseries

“It exceeded my expectations” Nuffield Heath

“We had the most wonderful time at the conference, it was great to attend our second one, thank you.” Jo, Clarence House Nurseries

“Brilliant event as always! Managed to make new contacts and have already got the ball rolling with some suppliers” Bluebell Children’s Nurseries

## SUPPLIER INFORMATION

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### SCHEDULE 25TH APRIL

9.00am:	Registration
9.45am:	Introduction from Dr Richard Hawkins, Editor-in-Chief, Nursery Management Today and our Main Sponsor
10.15am-1.15pm:	Scheduled meetings
1.15pm-2.15pm:	Lunch
2.15pm-4.15pm:	Scheduled meetings
4.15pm-4.30pm:	Tea & coffee
4.30pm-5.30pm:	Management Hot Topics Q&A Session
5.30pm-7.00pm:	Free time
7.00pm-7.45pm:	Cheese Tasting and Drinks Reception
7.45pm-9.45pm:	Dinner
9.45pm onwards:	Networking in the bar



### SUPPLIER COSTS

Benefits to include:

- Logo on all marketing material for the event, both printed in NMT magazine, email and on our website [www.nmt-magazine.co.uk](http://www.nmt-magazine.co.uk)
- Appointment table at the venue for up to 2 staff places
- Minimum of 15 timetabled appointments with providers
- 24 hour refreshments for two people to include lunch, dinner and breakfast plus overnight accommodation

Cost £3,200 + vat



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### SPONSORSHIP OPPORTUNITIES

#### MAIN SPONSOR:

Benefits include:

- Prominent logo on all marketing materials for the event, both printed in NMT magazine, email and on our website [www.nmt-magazine.co.uk](http://www.nmt-magazine.co.uk)
- Prominent logo on all signage at the event
- Extra 2 dinner places for guests/colleagues you may wish to invite
- Appointment table at the venue for up to 2 staff places
- Minimum of 15 timetabled appointments with providers
- 24 hour refreshments for two people to include lunch, dinner and breakfast plus overnight accommodation
- Whole page ad and company profile in NMT Magazine

Cost £4,500 + vat

## SUPPLIER INFORMATION

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### DINNER SPONSOR:

Benefits to include:

- Opportunity to make short speech at the Dinner
- Logo on all marketing material for the event, both printed in NMT magazine, email and on our website [www.nmt-magazine.co.uk](http://www.nmt-magazine.co.uk)
- Logo on all signage at the Dinner
- 2 dinner places
- Half page ad in NMT worth £715 + vat

Cost £600 + vat



### DRINKS RECEPTION SPONSOR

Benefits to include:

- Logo on all marketing material for the event, both printed in NMT magazine, email and on our website [www.nmt-magazine.co.uk](http://www.nmt-magazine.co.uk)
- Logo on signage at the Drinks Reception
- 2 dinner places
- Half page ad in NMT worth £715 + vat

Cost £600 + vat



### CHEESE TASTING SPONSOR:

Benefits to include:

- Sponsor gets to put 'pop-up' banner in room
- Logo on all marketing material for the event, both printed in NMT magazine, email and on our website [www.nmt-magazine.co.uk](http://www.nmt-magazine.co.uk)
- Logo on all signage at the cheese tasting
- 2 dinner places
- Half page ad in NMT worth £715 + vat

Cost £600 + vat



**For all enquiries and further information please contact Caroline Bown**  
**Via email at: [caroline@hawkerpublications.com](mailto:caroline@hawkerpublications.com)**

**ATTENDEE LIST FROM NURSERY AGENDA NORTH 2016**

Abbott, Amika	NHD Ltd	Grindrod, Jayne	Heywood Early Years - Buttercups, Daisy Chains & Woodlands	McFarland, Christina	Stepping Stones Crèche
Abbott, Graham	NHD Ltd			McGhee, Susan	BNG Training
Adamson, Rachel	Stephensons			McLean, Jane	Dunky's Day Nurseries Ltd
Akhtar, Naeem	Brighter Beginnings Day Nurseries	Gundersen, Jonas	Family	McWilliams, Sarah	Monton Village Nursery School Ltd & Clarendon Cottage School Ltd
Alexander, Sharon	Rosy Apple Childcare Ltd	Hageman, Sue	FirstSteps Software		
Armytage, Martin	YPO	Haigh, Jayne	Brighter Beginnings Day Nurseries	Melia, Carole	Kids Zone Nurseries
Atkinson, Fiona	Tinies North West	Harding, Julie	Children's Corner Childcare	Middlebrook, Jane	Kaleidoscope Day Nurseries
Bagnall, Emily	Monton Village Nursery School Ltd & Clarendon Cottage School	Harman, Jessica	Nursery Management Today	Middlebrook, Steven	Kaleidoscope Day Nurseries
		Harris, Paul	Early Years Direct	Mihell, David	Tiddlywinks Day Nursery Ltd
		Harris, Sue	Early Years Direct	Mihell, Imelda	Tiddlywinks Day Nursery Ltd
Bijster, Richard	Digital Nursery/Route2 Education Technology	Harvey, Richard	The Learning Escape	Miller, Paul CEO	Redwoods Dowling Kerr
		Hawkins, Richard	Nursery Management Today	Newman, Adam	Evolution Childcare
Blake, Jack	Gompels Healthcare Ltd	Haynes, Jayne	Treetops Nurseries Ltd	Palmer, Karen	Paper Moon Day Nurseries
Bloomberg, Lee	Redwoods Dowling Kerr	Hedges, Lalita	TTS	Patel, Kirit	FirstSteps Software
Bowen, Caroline	Nursery Management Today	Hepburn, Victoria	The Consortium Early	Pepper, Sue	Pepper Stacey Ltd
Briggs, Shelley	Sunbeams Ltd	YearsHill, Alison	Paper Moon Day Nurseries	Plews, Andrew	Sunbeams Ltd
Burke, Leah	Children's Place Day Nurseries	Hindle, Peter	Le Monde Petit Ltd	Plews, Kate	Sunbeams Ltd
		Hobbs, Claire	TTS	Politis, Nicole	Portico Day Nurseries Ltd
Caldwell, Jenna	Treetops Nurseries Ltd- eylog - The Early Years Log	Hood, Nic	Children's Corner Childcare	Pollitt, Lesley	Cosy Toes Nursery Ltd
Chawla, Rachit	Stepping Stones Crèche	Humphrey, Stuart	Timotay Playscapes	Porter, Anthea	1st Safari Day Nurseries Ltd
Connolly, Joanne	Stepping Stones Crèche	Hutchinson, Malcolm	Primley Park Children's Nurseries Ltd	Porter, Nick	1st Safari Day Nurseries Ltd
Cornhill, Gary	Timotay Playscapes			Pritchard, Olivia	daynurseries.co.uk
Dalby, Edwin	Gompels Healthcare Ltd	Hutchinson, Sandra	Primley Park Children's Nurseries Ltd	Proctor, Angela	BrightStart Day Nurseries & Leap Ahead Ltd
Dawson, Lesley	Children's Corner Childcare				
Dobson, Stephanie	Hope Education	Hyde, Jackie	dot2dot	Race, Gill	Brighter Beginnings Day Nurseries
Drage, Ian	Digital Nursery/Route2 Education Technology	Hyde, Jenny	dot2dot		
		Johnson, David	Just Childcare Ltd	Rattenberry, Emily	Wesco
Edwards, Fred	T4 Kids	Johnson, Jacqueline	Just Childcare Ltd	Reardon, Darryl	Connect Childcare
Edwards, Nicky	T4 Kids	Johnson, Jennie	Kids Allowed	Robb, Fiona	Nursery Management Today
Elliott, Gaynor	YPO	Johnson, Jill	Twinkles Nurseries	Roberts, Clare	Kids Planet
Ellison, Sarah	Redwoods Dowling Kerr	Jones, Nicola	Nursery Management Today	Sagar, Kathryn	Sunflower Group
Fenton, Maz	Birkbees Group	Joyce, Sean	Stephensons	Smith, Jacqui	Evolution Childcare
Fenton, Sharon	Rosy Apple Childcare Ltd	Kinloch, Jo	Mulberry Bush Nursery	Smith, Yona	Tots N Tykes (Leeds) Ltd
Fenton, Tracey	Birkbees Group	GroupKleiner, Ashlie	Community Playthings	Stacey, Janet	Pepper Stacey Ltd
Fillingham, Sarah	Portico Day Nurseries Ltd	Kleiner, Toby	Community Playthings	Steggar, Mel	Swineshead Pre-School Centre
Finkill, Katharine	Children's Place Day Nurseries	Knowles, Melissa	Sunbeams Ltd	Stericker, Kirstie	Twinkles Nurseries
Fletcher, Carolyn	Swineshead Pre-School Centre	Lansbury, Daphne	Millhouse Manufacturing and Design	Stocks, Adrian	Cliffe House
Foley, Angela	Bright Beginnings Childcare Centre			Stocks, Della	Cliffe House
		Laustsen, Anders	Family	Stokes, Karl	The Learning Escape
Fox, Louise	BNG Training	Laver, Helen	Connect Childcare	Taylor, Tim	eylog - The Early Years Log
Gilbert, Amanda	For Under Fives Ltd, Team Parish of Louth	Laycock, Catherine	Butterfly Print	Thompson, Ian	Funcare Ltd
		Maitles, Gary	The Service Directory	Thompson, Josy	Funcare Ltd
Gilbert, Greg	For Under Fives Ltd, Team Parish of Louth	Manfredi, Elisabeth	Kids Zone Nurseries	Tomkin, Matt	dot2dot
		Marsden, Gillian	Bright Beginnings Childcare Centre	Walsh, Neil	Butterfly Print
Gill, Matt	The Learning Escape			Wheele, Rob	Shout Aloud
Grindrod, Darren	Heywood Early Years - Buttercups, Daisy Chains & Woodlands	Marston, Chris	The Consortium Early Years	Whitehead, Judy	Hope Education
		Maughan, Lesley	Tots N Tykes (Leeds) Ltd	Williams, David	Wesco
		Mccarroll, Siobhan	Dunky's Day Nurseries Ltd		