



31st March 2020
Jury's Inn Hinkley Island Hotel



SUPPLIER INFORMATION

A great opportunity for owners, directors and senior management of nurseries

This will be our thirty second speed-dating and networking event, to be held over 24 hours called NMT Nursery Agenda, organised by NMT magazine. It will take place on 31st March 2020. The Agenda will offer suppliers to the nursery sector the opportunity to meet with nursery owners, directors and senior management to decide whether they wish to do business together. It will take place at the Jury's Inn Hinkley Island Resort in the West Midlands. The programme will include meetings between providers and suppliers, a conference session, an evening drinks reception and Agenda Dinner plus full use of the hotel facilities including pool, fitness centre and spa.

Nursery Agenda is a proven and highly successful forum event which was launched in East Grinstead in January 2012! It is an event where suppliers to the nursery sector get to meet senior management from the nursery sector in the area where the Agenda takes place. The reason it works so well is that the organisers know the nursery sector so well and have the contacts to bring the right people together. In short, suppliers have the opportunity to have pre-arranged meetings with a very well targeted audience of self-selected potential buyers all over 24 hours.

Effective, efficient use of time

'We all live incredibly busy lives', says Dr Richard Hawkins, Editor-in-Chief of NMT magazine, 'and have to fit in as much as possible into our working lives. This concept is so good because it is such an effective and efficient use of our time'

'The regional NMT events have proved to give us an ROI almost instantly, giving us the opportunity to meet with some of the biggest and the best. NMT really do have the relationships to continue this for generations to come.' Shyam Thakrar, Blossom Educational

'I must say, you guys at NMT do a fantastic job with these events. It's hands down the best value for money I have ever spent in marketing' Jonas Gundersen, Family

Absolutely brilliant! In the morning we already saw 9 nurseries! It's a golden opportunity to meet & discuss our services' TTS Group

We are now Gold customers of Consortium and spent in excess of £75,000' Nicole Politis, Portico Nursery Group

'It was a very worthwhile event from a providers' perspective. We appreciate the opportunity to network, to discuss current issues and to meet current and prospective suppliers. It is beneficial to increase our awareness of services and products available and to meet with and discuss these with suppliers face to face' Paintpots Nursery Group

What nursery personnel attend Nursery Agenda?

Owners, Directors, Operations Managers and Senior Management will benefit most from the opportunity to meet with leading suppliers to the sector, network with colleagues and join the high level conference session.

The following is offered in your supplier cost

- 15 x 15 minute Pre-Arranged, focused meetings
- A key feature of NMT Nursery Agenda is the prearranged nursery provider/supplier meetings lasting 15 minutes, which will all take place in a single large meeting area. The suppliers stay fixed at their tables while the nursery owners, directors etc circulate between them. Each provider commits to a minimum of 10 meetings over the course of the day lasting 15 minutes. These meetings offer suppliers the opportunity to do business and make new contacts with key decision makers in focused meetings
- To discuss what you can offer to the nurseries you meet. Before the event nursery suppliers are offered the chance to indicate which nurseries they wish to have meetings with – we provide you with a full list of attendees with number of settings, personnel attending with job title and a brief precis on who they are. The model has proved to be highly beneficial to both parties since we launched this event in 2012. The meetings can be followed up at a later stage if a mutual interest is identified, and often lay the foundation for future trading relationships.
- To meet new potential clients who may have need for your services
- To offer nurseries a superior service to the one they are receiving from their current supplier.
- To show ways in which you may be able to save them money while maintaining or improving the service they provide.

Informed, Interactive conference session

Later in the day there is the opportunity to attend a conference session with a keynote speaker which will offer participants informed comment on current issues and the chance to take part in interactive discussion

Plenty of networking and leisure opportunities

NMT Nursery Agenda offers plenty of informal networking opportunities including a buffet lunch, drinks reception and Agenda Dinner. There are many comfortable areas where informal meetings can take place and tea and coffee are available throughout the event.

There will be plenty of time to enjoy the leisure facilities which include a luxury pool, sauna and Jacuzzi.



Single room occupancy and 24 hours of excellent food

Suppliers who book onto the event are offered 2 x complimentary occupancy of single rooms in this 4 star facility. The Hotel is renowned for its superb food. Lunch and the Agenda dinner on 31st March and breakfast on 1st April come with the compliments of NMT Nursery Agenda. Drinks at the drinks reception are provided free for your enjoyment

What will you be asked to pay for

- Your travel to and from the event
- All drinks and food ordered by you personally either at the bar or in your room
- All hotel telephone charges incurred by you
- All specialist leisure facilities which include massage, aromatherapy, facials, manicures and pedicures

Schedule

31st March 2020

9.00 - 9.30: Registration

9.45: Introduction from Dr Richard Hawkins, Editor-in-Chief, Nursery Management Today and our Main Sponsor

10.00am - 11.20am: Scheduled meetings

11.20 - 11.40: Tea & Coffee Break

11.40 - 13.20: Schedules Meetings

13.20 - 14.20: Lunch

14.20 - 16.20: Scheduled meetings

16.20 - 16.30: : Tea & coffee

16.30 - 17.30: Management Hot Topics Q&A Session

17.30 - 19.00: Free time

19.00 - 19.45: Agenda Drinks Reception

19.45 - 21.45: Dinner

21.45 onwards: Networking in the bar

1st April 2020

Depart after breakfast

In summary: Why should you attend NMT Nursery Agenda

- Despite the many technological communication changes that have taken place in recent years, meeting fact to face with the right people is invaluable and is still the most effective means of communicating and doing business

- If you are a nursery director, owner or senior management or a supplier of products and services to the nursery sector, NMT Nursery Agenda will enable you to meet in a convenient luxury location and do business at formal 15 minute meetings
- Buyers and sellers will have the opportunity to meet informally and network. For many this is a more effective forum than trade exhibitions which rarely attract the senior executives and group owners who are shaping the sector's future
- NMT have also made a conscious decision to run the meeting at good time of the year and at a convenient venue which will not take several days out of everyone's packed diary

About the organisers

NMT Nursery Agenda is organised by the leading nursery publication, NMT Magazines. The NMT Nursery Agenda team brings together over 8 years of running these events since they started in January 2012.

Supplier Costs

Supplier Table

Benefits Include

Logo on all marketing materials for the event both printed in NMT magazine, online and social media

Appointment table with 2 staff

24 hour refreshments for two people to include lunch, dinner and breakfast plus overnight accommodation

Minimum of 15 x 15 minute timetabled meetings

Cost £3,200 + vat

Sponsorship Opportunities

Main Sponsor

Benefits Include

Prominent logo on all marketing materials for the event both printed in NMT magazine, online and social media

Prominent logo on all signage at the event

Opportunity to make welcome speech

Extra 2 dinner places for guests/colleagues you may wish to invite

Minimum of 15 x 15 minute timetabled meetings

Appointment table with 2 staff

24 hour refreshments for two people to include lunch, dinner and breakfast plus overnight accommodation

Whole page advertisement and company profile in NMT magazine

Cost £4,500 + vat

Dinner Sponsor

Benefits Include

Opportunity to make short speech at the Dinner

Logo on all marketing materials for the event both printed in NMT magazine, online and social media

Logo on signage at Dinner and opportunity to put pop up banner in room

2 dinner places

Half page ad in NMT

Cost £700 + vat

Drinks Reception Sponsor

Benefits Include

Opportunity to make short speech at Drinks Reception

Logo on all marketing materials for the event both printed in NMT magazine, online and social media

Logo on signage at Drinks Reception and opportunity to put pop up banner in room

2 dinner places

Half page ad in NMT

Cost £700 + vat

Cheese Tasting Sponsor

Benefits Include

Logo on all marketing materials for the event both printed in NMT magazine, online and social media

Logo on signage by cheese tasting and opportunity to put pop up banner in room

2 dinner places

Half page ad in NMT

Cost £500 + vat

For all enquiries and further information please contact Caroline Bower on 0797 4643292 or by email caroline.bower@investorpublishing.co.uk

Caroline Bower
Advertising & Event Sales Director
Investor Publishing
Tel: 0797 4643292

HealthInvestor UK

www.healthinvestor.co.uk

Essential reading for the healthcare business

EducationInvestor Global

www.educationinvestor.co.uk

Essential reading for education companies worldwide

HealthInvestor Asia

www.healthinvestorasia.com

Financial intelligence for Asia's healthcare markets



www.careinfo.org

Social care's leading business management publication



www.nmt-magazine.co.uk

For professionals working in the early years sector

The Journal of DementiaCare

www.journalofdementiacare.co.uk

For all people who work with people living with dementia